




**A P P A R E L**

**SPRING/SUMMER 2022**



THE  
BATTLE  
BEFORE  
THE  
GAME





# 10,000 HOURS

**They say the game is decided in a split second. They talk about the deciding moment. And they couldn't be more wrong. There's no quick fix in sport. It takes hours to make a difference. Thousands of them – and then a thousand more.**

**10,000 to be exact. 10,000 hours of dedicated training effort from you and your teammates. 10,000 hours of failing and trying again. 10,000 hours of feeling down and pulling each other up again. 10,000 hours of commitment and sharing the same dream. A dream of what you can do as a team when you reach your full potential. It's as simple as that.**

**It's the hours you put in that decide the outcome. Training is a journey where your dreams are the starting point. And your achievement is the destination.**

**Along the way, you'll need only a few things. The support of your teammates. Some good advice now and then. Some decent training gear. And the will to go all the way. Train it till you make it! There are only 10,000 steps to greatness. So, what are you waiting for?**

C O R E X K



**GO TO CORE XK**

**C I M A X K**

**GO TO CIMA XK**

#LETTHEBATTLEBEGIN

CORE XX





# CORE XK

The popular CORE XK collection is one of hummel's classics offering a wide range of styles for every kind of training on all levels and for all purposes – be it competition, training, or play.

Inspired by the proud hummel heritage, the Core XK is designed for both indoor and outdoor athletes who appreciate a combination of high functionality and modern aesthetics. With a strong range of quality basics including everything from comfortable and durable jerseys to pants, jackets and sweatshirts, the Core collection covers everything players need for both training and matches.

The collection is packed with elegant styles anchored in a Danish design tradition stripping back details for a minimalistic look. Elevated neck cuts, sleeve hem details, and the iconic chevrons create a consistent look that delivers maximum value for money. And though the design lines may appear simple, they are technical in their articulated cutting a finish, which provides the player with a comfy and soft feel both on and off the pitch or court.







## **hmICORE XK POLY JERSEY S/S**

- Interlock fabric
- Waterbased printed chevrons and logo
- Front neck insert and piping detail
- Bee cool treatment
- Size 4XL is available in color 2001, 3062, 7026, 7045, 9001 & 9368

211-456 116 - 176

211-455 S - 4XL

### ADULT PRICES

DKK 150 / NOK 200 / SEK 200 / EUR 19,95 /  
GBP 18 / USD 21.95 / CHF 23

### KIDS PRICES

DKK 130 / NOK 180 / SEK 180 / EUR 16,95 /  
GBP 16 / USD 18.95 / CHF 20



### COLORS:



2001  
BLACK



2006  
GREY MELANGE



3055  
MAROON



3062  
TRUE RED



3257  
COTTON CANDY



5045  
LIME POPSICLE



9368  
WHITE/TRUE BLUE



3443  
ACAI



9001  
WHITE



7045  
TRUE BLUE



5139  
BLAZING YELLOW  
/TRUE BLUE



7026  
MARINE



5190  
ORANGE TIGER



5269  
BLAZING YELLOW



3332  
ACAI/WHITE



6235  
JELLY BEAN



8729  
BLUE DANUBE



7058  
BLUE CORAL

## **hmICORE XK POLY JERSEY S/S WOMAN**

- Interlock fabric
- Waterbased printed chevrons and logo
- Front neck insert and piping detail
- Bee cool treatment

211-457 XS - 2XL

DKK 150 / NOK 200 / SEK 200 / EUR 19,95 /  
GBP 18 / USD 21.95 / CHF 23



### COLORS:



2001  
BLACK



2006  
GREY MELANGE



3055  
MAROON



3062  
TRUE RED



3257  
COTTON CANDY



5045  
LIME POPSICLE



9368  
WHITE/TRUE BLUE



3443  
ACAI



9001  
WHITE



7045  
TRUE BLUE



5139  
BLAZING YELLOW  
/TRUE BLUE



7026  
MARINE



5190  
ORANGE TIGER



5269  
BLAZING YELLOW



3332  
ACAI/WHITE



6235  
JELLY BEAN



8729  
BLUE DANUBE



7058  
BLUE CORAL

## **hmICORE XK POLY SHORTS**

- Interlock fabric
- Waterbased printed chevrons and logo
- Drawstring at waist
- Bee cool treatment
- Size 4XL is available in color 2001, 9001, 7045, 3062 & 7026

211-467 116 - 176

211-466 S - 4XL

### **ADULT PRICES**

DKK 130 / NOK 180 / SEK 180 / EUR 16,95 / GBP 16 / USD 18.95 / CHF 20

### **KIDS PRICES**

DKK 100 / NOK 150 / SEK 150 / EUR 12,95 / GBP 12 / USD 14.95 / CHF 15



### **COLORS:**



2001  
BLACK



3062  
TRUE RED



3443  
ACAI



2096  
BLACK/  
LIMEPOPSICLE



5269  
BLAZING YELLOW



6235  
JELLY BEAN



5190  
ORANGE TIGER



9001  
WHITE



7045  
TRUE BLUE



7026  
MARINE



7058  
BLUE CORAL



8606  
TRUE BLUE  
/BLAZING YELLOW

## **hmICORE XK POLY SHORTS WOMAN**

- Interlock fabric
- Waterbased printed chevrons and logo
- Drawstring at waist
- Bee cool treatment

211-468 XS - 2XL

DKK 130 / NOK 180 / SEK 180 / EUR 16,95 / GBP 16 / USD 18.95 / CHF 20



### **COLORS:**



2001  
BLACK



2096  
BLACK/  
LIMEPOPSICLE



3062  
TRUE RED



3443  
ACAI



7026  
MARINE



7045  
TRUE BLUE



7058  
BLUE CORAL



9001  
WHITE



8606  
TRUE BLUE  
/BLAZING YELLOW

## hmICORE XK POLY JERSEY L/S

- Interlock fabric
- Waterbased printed chevrons and logo
- Front neck insert and piping detail
- Bee cool treatment

211-462 116 - 176

211-461 S - 3XL

### ADULT PRICES

DKK 200 / NOK 280 / SEK 280 / EUR 24,95 / GBP 24 / USD 29.95 / CHF 30

### KIDS PRICES

DKK 180 / NOK 250 / SEK 250 / EUR 22,95 / GBP 22 / USD 29.95 / CHF 28



### COLORS:



2001  
BLACK



3062  
TRUE RED



3257  
COTTON CANDY



3443  
ACAI



5045  
LIME POPSICLE



5190  
ORANGE TIGER



5269  
BLAZING YELLOW



6235  
JELLY BEAN



7026  
MARINE



9001  
WHITE



7045  
TRUE BLUE



8729  
BLUE DANUBE



7058  
BLUE CORAL

## hmICORE XK SUBLIMATION JERSEY S/S

- Interlock fabric
- Sublimation printed pattern at body
- Waterbased printed chevrons and logo
- Front neck insert and piping detail
- Bee cool treatment

215-003 116 - 176

211-459 S - 3XL

### ADULT PRICES

DKK 300 / NOK 400 / SEK 430 / EUR 39,95 / GBP 35 / USD 44.95 / CHF 45

### KIDS PRICES

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 / GBP 28 / USD 36.95 / CHF 37



### COLORS:



2001  
BLACK



3062  
TRUE RED



7026  
MARINE



7045  
TRUE BLUE



9001  
WHITE

## hmICORE XK BASKET JERSEY

- Interlock fabric
- Waterbased printed chevrons and logo
- Bee cool treatment

212-645 116 - 176

211-464 S - 4XL

### ADULT PRICES

DKK 150 / NOK 200 / SEK 200 / EUR 19,95 /  
GBP 18 / USD 21.95 / CHF 23

### KIDS PRICES

DKK 130 / NOK 180 / SEK 180 / EUR 16,95 /  
GBP 16 / USD 18.95 / CHF 20



### COLORS:



2001  
BLACK



3062  
TRUE RED



6235  
JELLY BEAN



7026  
MARINE



7045  
TRUE BLUE



9001  
WHITE

## hmICORE XK BASKET SHORTS

- Interlock fabric
- Waterbased printed chevrons and logo
- Drawstring at waist
- Bee cool treatment

212-646 116 - 176

211-465 S - 4XL

### ADULT PRICES

DKK 130 / NOK 180 / SEK 180 / EUR 16,95 /  
GBP 16 / USD 18.95 / CHF 20

### KIDS PRICES

DKK 100 / NOK 150 / SEK 150 / EUR 12,95 /  
GBP 12 / USD 14.95 / CHF 15



### COLORS:



2001  
BLACK



3062  
TRUE RED



6235  
JELLY BEAN



7026  
MARINE



7045  
TRUE BLUE



9001  
WHITE

## hmICORE XK STRIPED JERSEY S/S

- Interlock fabric
- Sublimation printed stripes at body
- Waterbased printed chevrons and logo
- Front neck insert and piping detail
- Bee cool treatment

212-642 116 - 176

211-458 S - 3XL

### ADULT PRICES

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 /  
GBP 28 / USD 36.95 / CHF 38

### KIDS PRICES

DKK 200 / NOK 280 / SEK 280 / EUR 24,95 /  
GBP 24 / USD 29.95 / CHF 30



### COLORS:



2114  
BLACK/  
WHITE



3266  
COTTON CANDY/  
ACAI



3946  
TRUE RED/  
WHITE



5047  
LIME POPSICLE/  
BLACK



7096  
BLUE CORAL/  
BLUE DANUBE



7691  
TRUE BLUE/  
WHITE



5138  
BLACK/BLAZING  
YELLOW



6129  
JELLY BEAN/  
WHITE



7929  
MARINE/  
WHITE



9124  
WHITE/  
BLACK

## **hmICORE XK FUNCTIONAL POLO**

- Main: Piqué fabric / Rib: flat knit rib
- Placket with buttons CF
- Waterbased printed logo and chevrons
- Size 4XL is available in color 2001, 9001 & 7026



211-463

S - 4XL

DKK 200 / NOK 280 / SEK 280 / EUR 24,95 /  
GBP 24 / USD 29.95 / CHF 30

### **COLORS:**



2001  
BLACK



3062  
TRUE RED



7045  
TRUE BLUE



7026  
MARINE



9001  
WHITE

## **hmICORE XK FUNCTIONAL POLO WOMAN**

- Main: Piqué fabric / Rib: flat knit rib
- Placket with buttons CF
- Waterbased printed logo and chevrons



211-942

XS - 2XL

DKK 200 / NOK 280 / SEK 280 / EUR 24,95 /  
GBP 24 / USD 29.95 / CHF 30

### **COLORS:**



2001  
BLACK



3062  
TRUE RED



7045  
TRUE BLUE



7026  
MARINE



9001  
WHITE

## **hmICORE XK POLY COACH SHORTS**

- Interlock fabric
- Waterbased printed chevrons and logo
- Drawstring at waist
- Size 4XL is available in color 2001



212-647

116 - 176

211-469

S - 4XL

### **ADULT PRICES**

DKK 200 / NOK 280 / SEK 280 / EUR 24,95 /  
GBP 24 / USD 29.95 / CHF 30

### **KIDS PRICES**

DKK 180 / NOK 250 / SEK 250 / EUR 22,95 /  
GBP 22 / USD 29.95 / CHF 28

### **COLORS:**



2001  
BLACK

## **hmiCORE XK CORE POLY T-SHIRT S/S**

- Interlock fabric
- Waterbased printed chevrons and logo
- Bee cool treatment

212-644 116 - 176

211-943 S - 3XL

### **KIDS PRICES**

DKK 99,95 / NOK 150 / SEK 150 / EUR 12,95 / GBP 12 / USD 14.95 / CHF 15

### **ADULT PRICES**

DKK 130 / NOK 180 / SEK 180 / EUR 16,95 / GBP 16 / USD 18.95 / CHF 20



### **COLORS:**



2001  
BLACK



2006  
GREY MELANGE



3062  
TRUE RED



3257  
COTTON CANDY



3443  
ACAI



5045  
LIME POPSICLE



5190  
ORANGE TIGER



5269  
BLAZING YELLOW



6235  
JELLY BEAN



9368  
WHITE/  
TRUE BLUE



9001  
WHITE



7045  
TRUE BLUE



7026  
MARINE



5139  
BLAZING YELLOW/  
TRUE BLUE



8729  
BLUE DANUBE



7058  
BLUE CORAL



3332  
ACAI/  
WHITE

## **hmiCORE XK CORE POLY T-SHIRT S/S WOMAN**

- Interlock fabric
- Waterbased printed chevrons and logo
- Bee cool treatment

211-944 XS - 2XL

DKK 130 / NOK 180 / SEK 180 / EUR 16,95 / GBP 16 / USD 18.95 / CHF 20



### **COLORS:**



2001  
BLACK



2006  
GREY MELANGE



3062  
TRUE RED



3257  
COTTON CANDY



3443  
ACAI



5045  
LIME POPSICLE



5190  
ORANGE TIGER



5269  
BLAZING YELLOW



6235  
JELLY BEAN



9368  
WHITE/  
TRUE BLUE



9001  
WHITE



7045  
TRUE BLUE



7026  
MARINE



5139  
BLAZING YELLOW/  
TRUE BLUE



8729  
BLUE DANUBE



7058  
BLUE CORAL



3332  
BLUE CORAL

## **hmICORE XK POLY SWEAT HOODIE**

- Sweat fabric
- Waterbased printed logo and chevrons
- Zipper at side pockets
- Drawstring at hood

211-483 116 - 176

211-482 S - 3XL

### **ADULT PRICES**

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 / GBP 28 / USD 36.95 / CHF 38

### **KIDS PRICES**

DKK 200 / NOK 280 / SEK 280 / EUR 24,95 / GBP 24 / USD 29.95 / CHF 30



### **COLORS:**



2001  
BLACK



2006  
GREY MELANGE



3062  
TRUE RED



8729  
BLUE DANUBE



3257  
COTTON CANDY



3443  
ACAI



5045  
LIME POPSICLE



7026  
MARINE



7045  
TRUE BLUE



7058  
BLUE CORAL



3332  
ACAI/WHITE

## **hmICORE XK POLY ZIP HOOD SWEAT**

- Sweat fabric
- Waterbased printed logo and chevrons
- Elastic inside waistband
- Zipper garage at centre front
- Drawstring at hood in adult sizes
- Zipper garage at center front

212-651 116 - 176

211-484 S - 3XL

### **ADULT PRICES**

DKK 300 / NOK 400 / SEK 430 / EUR 39,95 / GBP 35 / USD 44.95 / CHF 45

### **KIDS PRICES**

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 / GBP 28 / USD 36.95 / CHF 38



### **COLORS:**



2001  
BLACK



2006  
GREY MELANGE



3062  
TRUE RED



7026  
MARINE



7045  
TRUE BLUE



3332  
ACAI/WHITE

## **hmICORE XK POLY ZIP SWEAT**

- Sweat fabric
- Waterbased printed logo and chevrons
- Elastic inside waistband
- Zipper garage at centre front
- Size 4XL is available in color 2001, 2006, 3062, 7045 & 7026

212-652 116 - 176

211-481 S - 4XL

### **ADULT PRICES**

DKK 300 / NOK 400 / SEK 430 / EUR 39,95 / GBP 35 / USD 44.95 / CHF 45

### **KIDS PRICES**

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 / GBP 28 / USD 36.95 / CHF 38



### **COLORS:**



2001  
BLACK



2006  
GREY MELANGE



3062  
TRUE RED



5190  
ORANGE TIGER



6235  
JELLY BEAN



7026  
MARINE



7045  
TRUE BLUE



3332  
ACAI/WHITE



## **hmICORE XK POLY SWEAT HOODIE WOMAN**

- Sweat fabric
- Waterbased printed logo and chevrons
- Zipper at side pockets
- Drawstring at hood

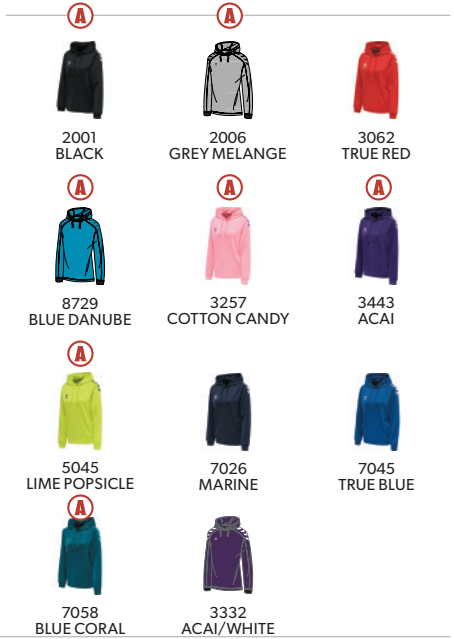
212-649

XS - 2XL

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 /  
GBP 28 / USD 36.95 / CHF 38



### COLORS:



## **hmICORE XK POLY ZIP HOOD SWEAT WOMAN**

- Sweat fabric
- Waterbased printed logo and chevrons
- Elastic inside waistband
- Zipper garage at centre front
- Drawstring at hood in adult sizes
- Zipper garage at center front

212-650

XS - 2XL

DKK 300 / NOK 400 / SEK 430 / EUR 39,95 /  
GBP 35 / USD 44.95 / CHF 45



### COLORS:



## **hmICORE XK POLY ZIP SWEAT WOMAN**

- Sweat fabric
- Waterbased printed logo and chevrons
- Elastic inside waistband
- Zipper garage at centre front
- Zipper garage at center front

212-653

XS - 2XL

DKK 300 / NOK 400 / SEK 430 / EUR 39,95 /  
GBP 35 / USD 44.95 / CHF 45



### COLORS:



## **A** hmiCORE XK HALF ZIP POLY SWEAT

- Sweat fabric
- Waterbased printed logo and chevrons
- Elastic inside waistband
- Zipper garage at centre front
- Size 4XL is available in color 2006 & 3332

211-480 116 - 176

211-479 S - 3XL

### ADULT PRICES

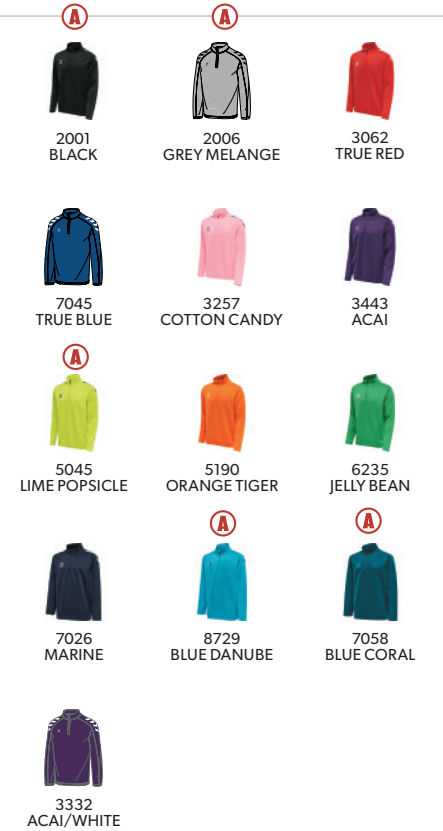
DKK 300 / NOK 400 / SEK 430 / EUR 39,95 /  
GBP 35 / USD 44.95 / CHF 45

### KIDS PRICES

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 /  
GBP 28 / USD 36.95 / CHF 38



### COLORS:



## **A** hmiCORE XK HALF ZIP SWEAT WOMAN

- Sweat fabric
- Waterbased printed logo and chevrons
- Elastic inside waistband
- Zipper garage at centre front

211-945 XS - 2XL

DKK 300 / NOK 400 / SEK 430 / EUR 39,95 /  
GBP 35 / USD 44.95 / CHF 45



### COLORS:



## hmICORE XK MICRO ZIP JACKET

- Main: woven fabric / Lining: woven and mesh fabric
- Zipper at side pockets
- Zipper garage at centre front
- Waterbased printed logo and chevrons
- Drawstring with string stopper at bottom
- Zipper garage at center front

212-654 116 - 176

211-485 S - 3XL

### ADULT PRICES

DKK 280 / NOK 380 / SEK 400 / EUR 34,95 / GBP 34 / USD 40.95 / CHF 43

### KIDS PRICES

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 / GBP 28 / USD 36.95 / CHF 38



### COLORS:



2001  
BLACK



3062  
TRUE RED



7045  
TRUE BLUE



6235  
JELLY BEAN



7026  
MARINE

## hmICORE XK MICRO PANTS

- Main: woven fabric / Lining: woven and mesh fabric
- Zipper at side pockets and leg plackets
- Waterbased printed logo and chevrons
- Drawstring at waist

212-648 116 - 176

211-476 S - 3XL

### ADULT PRICES

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 / GBP 28 / USD 36.95 / CHF 38

### KIDS PRICES

DKK 200 / NOK 280 / SEK 280 / EUR 24,95 / GBP 24 / USD 29.95 / CHF 30



### COLORS:



2001  
BLACK



7026  
MARINE

## **hmICORE XK TRAINING POLY PANTS**

- Main: Sweat fabric / Backside lower leg: rib fabric
- Waterbased printed chevrons and logo
- Drawstring at waist
- Zipper pockets

211-473 116 - 176

211-472 XS - 3XL

### **ADULT PRICES**

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 / GBP 28 / USD 36.95 / CHF 38

### **KIDS PRICES**

DKK 200 / NOK 280 / SEK 280 / EUR 24,95 / GBP 24 / USD 29.95 / CHF 30



### **COLORS:**



## **hmICORE XK POLY PANTS**

- Sweat fabric
- Waterbased printed chevrons and logo
- Drawstring at waist
- zipper pockets
- zipper at leg opening
- Size 4XL is available in color 2001 & 7026

212-655 116 - 176

211-475 S - 4XL

### **ADULT PRICES**

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 / GBP 28 / USD 36.95 / CHF 38

### **KIDS PRICES**

DKK 200 / NOK 280 / SEK 280 / EUR 24,95 / GBP 24 / USD 29.95 / CHF 30



### **COLORS:**



## **hmICORE XK POLY PANTS WOMAN**

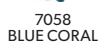
- Sweat fabric
- Waterbased printed chevrons and logo
- Drawstring at waist
- zipper pockets
- zipper at leg opening

212-656 XS - 2XL

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 / GBP 28 / USD 36.95 / CHF 38



### **COLORS:**



## hmICORE XK HIPSTERS WOMAN

- Jersey fabric
- Waterbased printed logo and chevrons
- Elastic inside waistband
- Kids size only available in 2001

215-641 116 - 176

211-470 XS - 2XL

### ADULT PRICES

DKK 150 / NOK 200 / SEK 200 / EUR 19,95 /  
GBP 18 / USD 21.95 / CHF 23

### KIDS PRICES

DKK 150 / NOK 200 / SEK 200 / EUR 19,95 /  
GBP 18 / USD 21.95 / CHF 23



### COLORS:



2001  
BLACK



3062  
TRUE RED



7045  
TRUE BLUE

## hmICORE XK TIGHTS WOMAN

- Jersey fabric
- Waterbased printed logo and chevrons
- Elastic inside waistband
- Kids size only available in 2001

215-642 116 - 176

211-471 XS - 2XL

### ADULT PRICES

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 /  
GBP 28 / USD 36.95 / CHF 38

### KIDS PRICES

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 /  
GBP 28 / USD 36.95 / CHF 38



### COLORS:



2001  
BLACK



7026  
MARINE

## hmICORE XK GK COTTON PANTS

- Sweat fabric
- Waterbased printed logo and chevrons
- Drawstring at waist
- Kids size only available in 2001

215-765 116 - 176

211-477 XS - 3XL

### ADULT PRICES

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 /  
GBP 28 / USD 36.95 / CHF 38

### KIDS PRICES

DKK 200 / NOK 300 / SEK 280 / EUR 24,95 /  
GBP 24 / USD 29.95 / CHF 30



### COLORS:



2001  
BLACK



7026  
MARINE

## hmICORE XK BENCH JACKET

- Woven fabric
- Quilted padding
- Storm cuff
- Zipper at side pockets
- Zipper garage at centre front
- Waterbased printed logo and chevrons
- Zipper garage at center front
- Size 4XL is available in color 2001

212-657 116 - 176

211-488 S - 4XL

### ADULT PRICES

DKK 500 / NOK 650 / SEK 700 / EUR 64,95 /  
GBP 60 / USD 74.95 / CHF 75

### KIDS PRICES

DKK 399,95 / NOK 550 / SEK 580 / EUR 49,95 /  
GBP 48 / USD 59.95 / CHF 60



### COLORS:



2001  
BLACK



7026  
MARINE



7058  
BLUE CORAL

## hmICORE XK SPRAY JACKET

- Main: woven fabric / Lining: woven fabric and mesh
- Zipper at side pockets
- Zipper garage at centre front
- Waterbased printed chevrons and logo
- Elastic inside cuff and waistband
- Detachable hood
- Elastic binding at hood hem
- 2000M W/P
- Zipper garage at center front
- Size 4XL is available in color 2001

211-487 116 - 176

211-486 S - 4XL

### ADULT PRICES

DKK 350 / NOK 480 / SEK 500 / EUR 44,95 /  
GBP 42 / USD 49.95 / CHF 55

### KIDS PRICES

DKK 300 / NOK 400 / SEK 430 / EUR 39,95 /  
GBP 35 / USD 44.95 / CHF 45



### COLORS:



2001  
BLACK



3062  
TRUE RED



7045  
TRUE BLUE



7026  
MARINE



5045  
LIME POPSICLE



6235  
JELLY BEAN

## hmICORE XK BENCH PANTS

- Woven fabric
- Quilted padding
- Zipper at side pockets
- Waterbased printed logo and chevrons
- Drawstring at waist

032-182

S - 3XL

DKK 500 / NOK 650 / SEK 700 / EUR 64,95 /  
GBP 60 / USD 74.95 / CHF 75



COLORS:



2001  
BLACK

## hmICORE XK AII-WEATHER PANTS

- Main: woven fabric / Lining: woven and mesh fabric
- Zipper at side pockets and leg plackets
- Waterbased printed chevrons and logo
- Drawstring at waist
- 2000M W/P

211-474

S - 3XL

DKK 400 / NOK 550 / SEK 580 / EUR 49,95 /  
GBP 48 / USD 59.95 / CHF 60



COLORS:



2001  
BLACK



7026  
MARINE

## ELEMENT FOOTBALL SOCK

- Moisture management
- Padded ankle protection
- Reinforced heel, toe and ankle sections to help shock absorbtion
- Arch support
- Airflow mesh

204-046

27-30 - 46-48

DKK 70 / NOK 100 / SEK 90 / EUR 9,95 / GBP 6 /  
USD 11.95 / CHF 14



COLORS:



3257  
COTTON CANDY  
/ACAI



3443  
ACAI  
/COTTON CANDY



5045  
LIME POPSICLE  
/BLACK



7058  
BLUE CORAL  
/BLUE DANUBE



8729  
BLUE DANUBE/  
BLUE CORAL

## A CORE SPORTS BAG

- Lining: 100% Polyester
- Silver printed logos and chevrons
- Bottom stabilizer and inside zip pocket
- Carrying handles
- Adjustable shoulder strap
- Shoulder protective pad
- End zip pocket
- Size:
- XS: L40xW22xH23 cm, Max weight 4 KG = 20 L
- S: L50xW24xH26 cm, Max weight 6 KG = 31 L
- M: L60xW27xH28 cm, Max weight 9 KG = 45 L
- L: L65xW32xH33 cm, Max weight 12 KG = 69 L



### COLORS:



**XS:** DKK 149,95 / NOK 200 / SEK 200 / EUR 19,95 / GBP 18 / USD 21.95 / CHF 25

**S:** DKK 199,95 / NOK 280 / SEK 280 / EUR 24,95 / GBP 24 / USD 29.95 / CHF 30

**M:** DKK 249,95 / NOK 330 / SEK 350 / EUR 29,95 / GBP 30 / USD 36.95 / CHF 35

**L:** DKK 299,95 / NOK 400 / SEK 430 / EUR 39,95 / GBP 35 / USD 44.95 / CHF 40

204-012

XS - L

## A CORE BACK PACK

- Woven fabric
- Printed logo and chevrons
- Laptop compatible
- Padded backside and back straps
- Expandable pocket
- Front zip pocket
- Size: H44,5xW34xD19 cm, 28 liter - Max. weight: 12 kg



### COLORS:



206-996

ONE SIZE

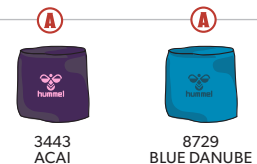
DKK 250 / NOK 350 / SEK 350 / EUR 29,95 / GBP 28 / USD 39.95 / CHF 40

## OLD SCHOOL SMALL WRISTBAND

- Terry loop sweatbands with embroidered logo
- Sort. 10 pcs per colour
- Price listed is per piece



### COLORS:



099-015

ONE SIZE

DKK 50 / NOK 80 / SEK 59 / EUR 3,95 / GBP 6 / USD 6.95 / CHF 5



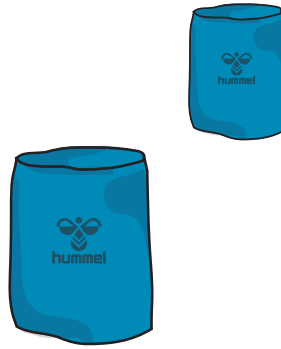
## **A** OLD SCHOOL BIG WRISTBAND

- Terry loop sweatbands with embroidered logo
- Sort. 10 pcs per colour
- Price listed is per piece

099-014

ONE SIZE

DKK 50 / NOK 80 / SEK 59 / EUR 4,95 / GBP 6 /  
USD 7.95 / CHF 7



### COLORS:



3443  
ACAI



8729  
BLUE DANUBE

## HUMMEL SMALL TOWEL

- 100% cotton
- Terry fabric
- Jacquard knitted towel with logo and chevrons
- Size: L:100 x W:50 cm

208-804

ONE SIZE

DKK 150 / NOK 200 / SEK 200 / EUR 19,95 /  
GBP 18 / USD 24.95 / CHF 20



### COLORS:



3443  
ACAI



8729  
BLUE DANUBE

## HUMMEL LARGE TOWEL

- 100% cotton
- Terry fabric
- Jacquard knitted towel with logo and chevrons
- Size: L:160 x W:70 cm

208-805

ONE SIZE

DKK 200 / NOK 280 / SEK 280 / EUR 24,95 /  
GBP 22 / USD 31.95 / CHF 30



### COLORS:



3443  
ACAI



8729  
BLUE DANUBE



#LETTHEBATTLLEBEGIN

# L E T T H E B A T T L E B E G I N  
# L E T T H E B A T T L E B E G I N  
# L E T T H E B A T T L E B E G I N

40°43'44"N  
13°28'33"W



# W K

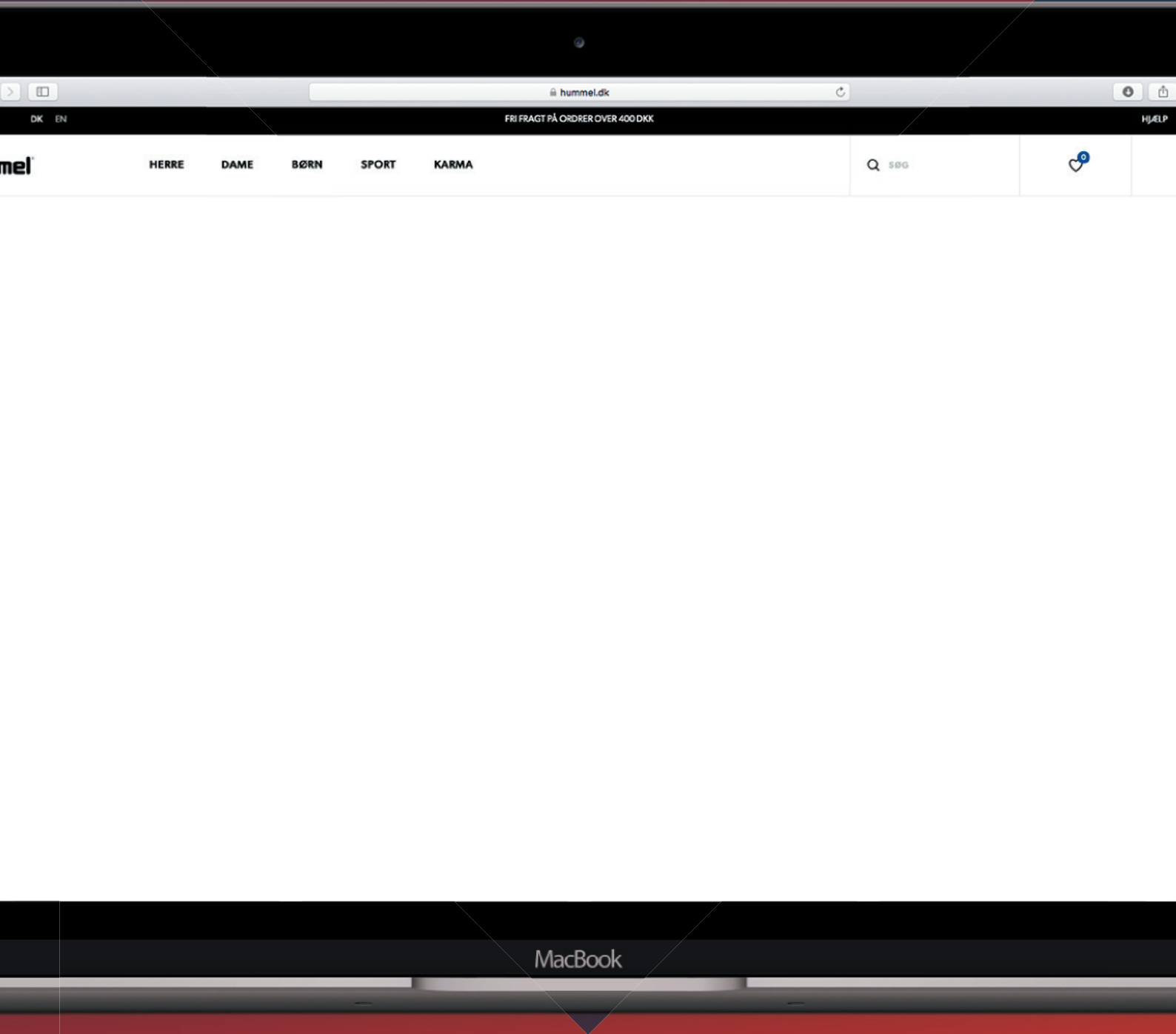
## CAMPAIGN MATERIALS

XK will be supported by a global marketing campaign. Furthermore, you will be equipped with **more than 200+ marketing assets** for local activation.

- KEY VISUALS
- SUPPORTING IMAGES
- VIDEOS
- SOCIAL MEDIA ASSETS
- ONLINE BANNERS
- LED DISPLAYS
- POS MATERIALS
- PRESS RELEASE



# CORE XK



MacBook

# CAMPAIGN MATERIALS



# IMAGE/USP CAROUSEL POST



#LETTHEBATTLEBEGIN

CIMA XK







# C I M A X K

The hummel CIMA XK is an apparel collection developed for the everyday athletes. The sporty and contemporary styles reflect intelligent design moves combined with a casual twist and can be used for both performance and lifestyles purposes.

Inspired by urban environments and crafted from breathable and lightweight fabrics, the styles are designed from the idea of bringing daily fashion elements into the classic team sport design. The collection offers a wide range of hybrid performance products, which ensures versatility and faces the challenges of an active life – every single day.

Imagine playing football on an empty parking lot in the middle of the city. Or taking a jog along the harbor. Then imagine a quick transition into a get-together with friends. That's what the hummel CIMA XK collection is all about. It embraces all aspects of modern active living, where it should be easy to switch from leisure to action in just a moment.

The collection offers jerseys, shorts, pants, hoodies, jackets, and sweatshirts featuring a sporty look with the XK design adding a cool and modern vibe to the styles.





## **hmICIMA XK T-SHIRT S/S**

- Interlock fabric
- Waterbased printed logo and chevrons
- Waterbased print at back
- All over printed neck moon
- TPU tape along sideseams

211-589 152 - 176

211-588 S - 3XL

### **ADULT PRICES**

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 /  
GBP 28 / USD 36.95 / CHF 38

### **KIDS PRICES**

DKK 200 / NOK 280 / SEK 280 / EUR 24,95 /  
GBP 24 / USD 29.95 / CHF 30



### **COLORS :**



## **hmICIMA XK HOODIE**

- Main: sweat fabric / Hood lining: interlock fabric
- Waterbased printed logo and chevrons
- Waterbased print at back
- All over printed hood lining
- TPU tape along sideseams
- Zipper pockets

211-577 152 - 176

211-576 S - 3XL

### **ADULT PRICES**

DKK 500 / NOK 650 / SEK 700 / EUR 64,95 /  
GBP 60 / USD 74.95 / CHF 75

### **KIDS PRICES**

DKK 450 / NOK 600 / SEK 650 / EUR 59,95 /  
GBP 55 / USD 69.95 / CHF 70



### **COLORS :**



## **hmICIMA XK ZIP JACKET**

- Main: sweat fabric / Collar lining: interlock fabric
- Waterbased printed logo and chevrons
- Waterbased print at back
- All over printed collar lining
- TPU tape along sideseams
- Zipper garage at center front
- Zipper pockets

211-580 152 - 176

211-579 S - 3XL

### **ADULT PRICES**

DKK 550 / NOK 750 / SEK 800 / EUR 69,95 /  
GBP 65 / USD 79.95 / CHF 85

### **KIDS PRICES**

DKK 500 / NOK 650 / SEK 700 / EUR 64,95 /  
GBP 60 / USD 74.95 / CHF 75



### **COLORS :**



## **hmICIMA XK SHORTS**

- Sweat fabric
- Waterbased printed logo and chevrons
- Waterbased print at back
- TPU tape along sideseams
- Zipper pockets
- Drawstring inside at waist

211-586 152 - 176

211-585 S - 3XL

### **ADULT PRICES**

DKK 350 / NOK 480 / SEK 500 / EUR 44,95 /  
GBP 42 / USD 49.95 / CHF 55

### **KIDS PRICES**

DKK 300 / NOK 400 / SEK 430 / EUR 39,95 /  
GBP 35 / USD 44.95 / CHF 45



### **COLORS:**



2001  
BLACK



2006  
GREY MELANGE



7026  
MARINE

## **hmICIMA XK PANTS**

- Sweat fabric
- Waterbased printed logo and chevrons
- Waterbased print at bottom leg
- TPU tape along sideseams
- Zipper pockets
- Drawstring inside at waist

211-583 152 - 176

211-582 S - 3XL

### **ADULT PRICES**

DKK 400 / NOK 550 / SEK 580 / EUR 49,95 /  
GBP 48 / USD 59.95 / CHF 60

### **KIDS PRICES**

DKK 350 / NOK 480 / SEK 500 / EUR 44,95 /  
GBP 42 / USD 49.95 / CHF 55



### **COLORS:**



2001  
BLACK



2006  
GREY MELANGE



7026  
MARINE

## **hmICIMA XK T-SHIRT S/S WOMAN**

- Interlock fabric
- Waterbased printed logo and chevrons
- Waterbased print at back
- All over printed neck moon
- TPU tape along sideseams

211-590 XS - 2XL

DKK 250 / NOK 330 / SEK 350 / EUR 29,95 /  
GBP 28 / USD 36.95 / CHF 38



### COLORS:



## **hmICIMA XK HOODIE WOMAN**

- Main: sweat fabric / Hood lining: interlock fabric
- Waterbased printed logo and chevrons
- Waterbased print at back
- All over printed hood lining
- TPU tape along sideseams
- Zipper pockets

211-578 XS - 2XL

DKK 500 / NOK 650 / SEK 700 / EUR 64,95 /  
GBP 60 / USD 74.95 / CHF 75



### COLORS:



## **hmICIMA XK ZIP JACKET WOMAN**

- Main: sweat fabric / Collar lining: interlock fabric
- Waterbased printed logo and chevrons
- Waterbased print at back
- All over printed collar lining
- TPU tape along sideseams
- Zipper garage at center front
- Zipper pockets

211-581 XS - 2XL

DKK 550 / NOK 750 / SEK 800 / EUR 69,95 /  
GBP 65 / USD 79.95 / CHF 85



### COLORS:



## **hmICIMA XK SHORTS WOMAN**

- Sweat fabric
- Waterbased printed logo and chevrons
- Waterbased print at back
- TPU tape along sideseams
- Zipper pockets
- Drawstring inside at waist

211-587

XS - 2XL

DKK 350 / NOK 480 / SEK 500 / EUR 44,95 /  
GBP 42 / USD 49.95 / CHF 55



### **COLORS:**



2001  
BLACK



2006  
GREY MELANGE



7026  
MARINE

## **hmICIMA XK PANTS WOMAN**

- Sweat fabric
- Waterbased printed logo and chevrons
- Waterbased print at bottom leg
- TPU tape along sideseams
- Zipper pockets
- Drawstring inside at waist

211-584

XS - 2XL

DKK 400 / NOK 550 / SEK 580 / EUR 49,95 /  
GBP 48 / USD 59.95 / CHF 60



### **COLORS:**



2001  
BLACK



2006  
GREY MELANGE



7026  
MARINE



#LETTHEBATTLEBEGIN



# L E T T H E B A T T L E B E G I N  
# L E T T H E B A T T L E B E G I N  
# L E T T H E B A T T L E B E G I N

40°43'44"N  
13°28'33"W



# W K

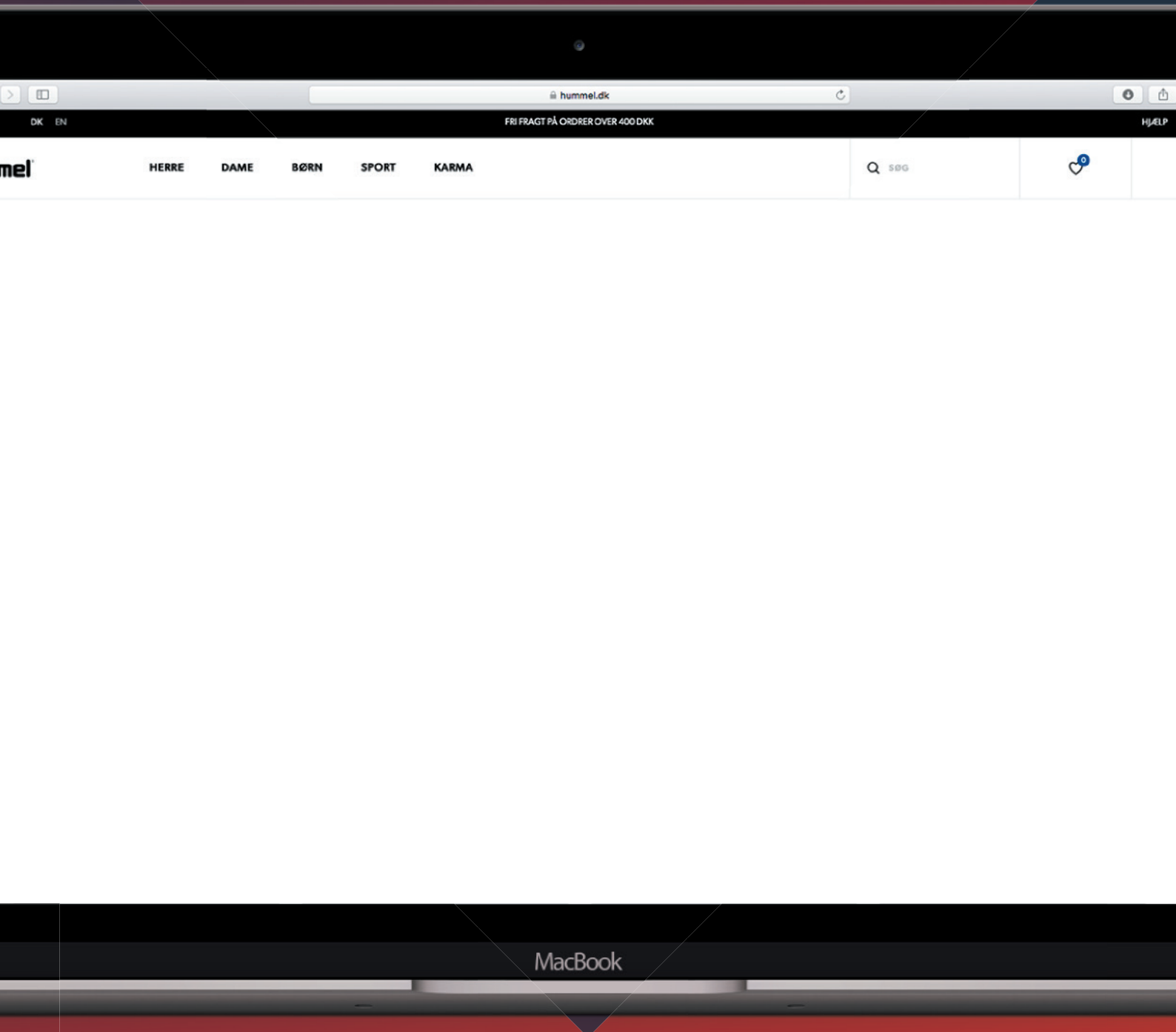
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- POS MATERIALS
- PRESS RELEASE



**CIMA XK**



MacBook

# CAMPAIGN MATERIALS



# IMAGE/USP CAROUSEL POST



THE  
BATTLE  
BEFORE  
THE  
GAME

